



HUI TING

UI/UX + PRINT DESIGNER



Singapore



huiting.arts@gmail.com



www.huitingarts.com

Hui Ting is a self-taught designer, who thrives on turning complex concepts into resonant creation. She revels in problem solving, idealisation and in crafting user experience.

Her diverse skillset honed over the years has helped her to view projects with more empathy and holistic approach beyond just the visuals. Inherently, she aspires to create an impact on how people view technologies, especially for the elderly.

EDUCATION

Certified Usability Analyst (CUA)

HFI, 2023

Scrum Product Owner

Scrum, 2021

Digital Media Design (Animation)

Nanyang Polytechnic, 2009 - 2012

SKILLS

UI/UX Design, Multimedia Design, Graphic Design, Motion Graphics, Websites, Design Thinking, Problem Solving, Interactive Prototyping

EXPERIENCE

(JUN 2017 - OCT 2022) • 5 YRS 4 MOS

Interaction Designer | Revez Motion

- Primary responsibilities included creative ideation and production work for various multimedia installations, covering web design, mobile applications, interactive galleries and installations.
- Oversaw and managed proposal and production work for small-scale projects.
- Led and supervised interns.
- Managed all graphical print work for both internal and external projects.

(SEP 2015 - MAR 2017) • 1 YR 7 MOS

Designer & Project Coordinator | The Printing Co.

- Designed and prepared artwork for various print deliverables.
- Managed internal workflows and led the production team.
- Actively participated in various production processes to enhance my knowledge.

(SEP 2014 - JUN 2015) • 10 MOS

Graphic Designer | Mojito Ventures

- Worked on various 2D graphics production projects for events, including stage backdrops, booth skinnings, and marketing collateral.
- Liaised with vendors to ensure the optimal output of collateral materials.

(MAR 2014 - JUN 2014) • 3 MOS

Freelance Designer | Supermarket Creatives

- Assisted creative directors in creating graphic visuals for creative proposals.
- Worked on various editorial projects for different client groups.

(DEC 2012 - FEB 2014) • 1 YR 2 MOS

UI/UX Designer | ICARE 4u

- Designed visual elements and layouts for software applications, primarily for mobile and tablet platforms