




NG HUI TING

INTERACTION / UX DESIGNER

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I'm happy to discuss sensitive project details over chat! Thanks for understanding!

Profile

I am a self-taught designer with a **background in multimedia, interaction, and visual design**, now focused on building a career in UX and product design.

Passionate about creating intuitive and impactful solutions, I **aspire to design experiences that improve how people interact with technology** – especially for the elderly, while continuing to learn and grow as a driven and adaptable individual.

Certifications & Awards

Finalist – SUSS Geronpreneurship: New Innovation of the Yr 2024 Award
World Ageing Festival, 2024

Certified Usability Analyst (CUA)
Human Factors International, 2023

Scrum Product Owner
Futureminds, 2021

Shortlisted - Best International Digital Activity Award
Kids in Museums, UK, 2020

Digital Media Design (Animation)
Nanyang Polytechnic, 2009 - 2012

Skills

Multimedia design, Visual design, Interaction design, Motion graphics, UI/UX design, Wireframing, Mockups, Prototyping, User flows, Usability testing, Human-centered design, AI tools

**I am experienced in working closely with developers with basic front-end knowledge to help bridge gaps between design and technical feasibility and translate ideas into functional products.*

Experience

Early-Stage Ageing-Care App (Independent Project)

Product Designer & Co-Lead | 2023 - Present

- Co-led product and UX design for early stage ageing-care app
- Created user flows, wireframes, and prototype concepts
- Conducted surveys, interviews, workshops to validate product direction
- Participated in development discussions to align technical feasibility
- Finalist – **SUSS Geronpreneurship: New Innovation of the Year (2024)**

Culture Collective (formerly Gallagher & Associates Asia)

Multimedia Lead | Feb 2024 - Aug 2025

- Advised on digital media concepts for museum and cultural institutes
- Led digital-focused tenders and project proposals
- Developed media briefs and schedules for external contractors

Revez Motion

Senior Interaction Designer | Jun 2017 - Oct 2022

- Led design and production of various multimedia installations across web, mobile, and interactive galleries. (eg. Facebook Data Centre)
- Managed small-scale projects from ideation to delivery
- Mentored interns providing guidance in design processes
- Notable Project: Shortlisted for the **Best International Digital Activity Award (Kids in Museums, UK)**

The Printing Co.

Graphic Designer & Operations Coordinator | Sep 2015 - Mar 2017

- Designed print-ready deliverables for various clients
- Coordinated team workflows and production schedules

Mojito Ventures

Graphic Designer | Sep 2014 - Jun 2015

- Developed branding and marketing collaterals for clients (eg. Nikon, Huawei, Maybank)
- Designed booth graphics for exhibitions (eg. NATAS, IT Fairs)
- Managed vendor coordination for production quality

Supermarket Creatives

Freelance Designer (Freelance) | Mar 2014 - Jun 2014

- Assisted creative directors on graphic visuals for creative proposals
- Worked on various editorial projects for different client groups

ICARE 4u

UI/UX Designer (Contract) | Dec 2012 - Feb 2014

- Designed UI layouts and visual elements for automobile software on mobile and tablet platforms
- Worked closely with developers to ensure feasibility and consistency